

ACTION MATRIX

All of the improvement ideas discussed in Chapter 5 are presented in summary format in the Action Matrix below. One column of the matrix designates the “CSA”, City Service Area, relating to each action item. The concept of City Service Areas is intended to integrate the services provided by the City into cross-departmental functions with the ultimate goal of providing more customer-focused, results-driven service to the community. CSA’s are used for strategic planning, setting policies, and making investment decisions. They are listed in this document for the City Council and Staff’s reference.

City Service Areas (CSAs) are divided into the following categories:

Aviation Services (AS) - Provide for the air transportation needs of the community and the region at levels that are acceptable for the community.

Economic and Neighborhood Development (EAND) - Manage the growth and change of the community in order to create and preserve healthy neighborhoods and ensure a diverse range of employment and housing opportunities.

Environment and Utility Services (EAUS) - Manage environmental services and utility systems to ensure a sustainable environment for the community.

Public Safety Services (PSS) - Commitment to excellence in public safety by investing in neighborhood partnerships as well as prevention, enforcement, and emergency preparedness services.

Recreation and Cultural Services (RACS) - Serve, foster and strengthen community by providing access to lifelong learning and opportunities to enjoy life.

Transportation Services (TS) - A safe and efficient transportation system that contributes to the livability and economic health of the City.

Note:

The following action items identify the City, County or other partner agencies that will have some role in implementing the action items. Particular focus and attention will be given to the “Top Ten” Priority Actions. The community will need to remain involved as active partners working with the City and other entities to foster action on each of the “Top Ten” Priorities and other action items. Departments listed in bold have primary responsibility for a specific action.

Timeframe definitions: Immediate (0-18 months); Short-term (0-3 years); Medium-term (4-6 years); Long-term (7 -10 years)

ACTION MATRIX

| "Top Ten" Priority | Action | Primary Responsibility and Other Partners | CSA | Potential Funding Source | Time Frame |
|----------------------------|---|---|------|--|---------------------|
| EDUCATION | | | | | |
| Top Ten Priority #1 | 1. Establish an Adult Learning Center | | | | |
| | 1a. Explore potential for establishing an Adult Education Center taking into consideration programmatic needs, site availability, capital and operating costs, and opportunities to integrate into an existing facility or provide dedicated space in a new facility. | RDA PRNS | RACS | City budget | Short-term |
| | 1b. Decide whether to establish the Adult Learning Center in an existing facility or whether to construct a new facility. | RDA PRNS | RACS | City budget | Short-term |
| | 1c. Identify existing community-based organizations which are good potential candidates for operating adult learning programs desired by the community. | RDA PRNS | RACS | City budget | Immediate, On-going |
| | 1d. Establish an Adult Learning Center as determined by Action Item 1b. | RDA PRNS | RACS | City budget Redevelopment funding CDBG funding | Short-term |
| | 1e. PRNS should work with the community to explore ways to integrate adult education uses when programming for the new Mayfair Community Center takes place. | PRNS | RACS | City budget | Short-term |
| | 2. Improve quality of education in Alum Rock School District | | | | |
| | 2a. Continue to stay involved and keep the School District informed of their concerns. | Community Alum Rock School District | RACS | City budget | Short-term |

Timeframe definitions: Immediate (0-18 months); Short-term (0-3 years); Medium-term (4-6 years); Long-term (7 -10 years)

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|---|--|--|------------|-------------------------------------|---------------------------------|
| | (#2. cont’d) 2b. Consider partnering in appropriate ways to support the School District in its performance improvements with community to support. | City Council Alum Rock School District Community | RACS | City budget | Short-term |
| <u>EMPLOYMENT AND ECONOMIC DEVELOPMENT</u> | | | | | |
| | 3. Develop a Day Worker strategy for Mayfair | City Manager’s Office RDA Non-profit organizations such as St. Vincent de Paul Community | EAND | City Budget | Short-term |
| Top Ten Priority #9 | 4. Improve employment assistance and employment programs for all Mayfair workers | | | | |
| | 4a. Work with the Neighborhood Advisory Committee (NAC), other community-based organizations and relevant employment assistance programs to increase outreach and awareness about existing employment programs including those offered by OED and Silicon Valley Workforce Investment Network (SVWIN). | OED SVWIN PRNS NAC Community-based Organizations Community | EAND | City Budget | Immediate- to Short- term |
| | 4b. Work with the community to determine the specific needs of and opportunities for all of Mayfair’s working population and local industries. | OED SVWIN Community | EAND | City Budget | Immediate- to Short- term |
| | 4c. Work with the community and program providers to determine if and how community employment assistance needs can be met by existing employment assistance programs or will need to be augmented by additional services. | OED SVWIN Community | EAND | City Budget | Immediate- to Short- term |

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| | (#4. cont’d) 4d. If existing programs are deemed to be inadequate, or potentially inadequate, for Mayfair community purposes, engage the services of an appropriate consultant to develop a strategy for how the Mayfair community workforce can best be developed and fully employed. | OED Community | EAND | City Budget Redevelopment funding | Short-term |
| | 4e. Implement policies and actions as recommended by 4b. | OED Community | EAND | To be determined | Short-term |
| | 4f. Establish partnerships with unions for job training and apprenticeship programs (i.e., masons) preferably with pay. | OED Local chapters of unions of professions and trades applicable to Mayfair workers Community | EAND | To be determined | Short-term |
| | 5. Increase outreach and assistance to support current and future Mayfair small business owners | | | | |
| | 5a. Work with the Neighborhood Advisory Committee (NAC) to increase outreach to home-based and micro-businesses in the area to inform them of business assistance services and financing and loan programs available from the City and its partner organizations. | OED NAC Community-based organizations | EAND | City Budget | Short-term |
| | 5b. Work with the local community to inform businesses in the area about available existing resources and explore the development of new options to meet the needs of small business owners. | OED Local businesses | EAND | City Budget | Short-term |
| | 6. Support immigrant rights, including adopting the use of the Matricula Consular as legal identification for immigrants | City Council Community | EAND | City Budget | Short-term |

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| | <u>HOUSING</u> | | | | |
| Top Ten Priority #3 | 7. Build more affordable housing, to help accommodate existing Mayfair residents that presently live in overcrowded conditions | | | | |
| | 7a. Pursue the development of affordable housing in Mayfair, with high priority given to affordable housing for families and seniors. The City should develop new incentives to encourage the development of affordable housing. The City's Housing Department should continue to pursue partnering with developers to build more affordable housing within the Mayfair area and should consider establishing targets for developers of new affordable housing units within and adjacent to Mayfair. | Housing RDA PBCE | EAND | City Budget | Immediate-term, On-going |
| | 7b. Should the owners of high priority sites not be willing to sell, the Redevelopment Agency should consult with the community to consider whether to use the power of eminent domain to acquire the properties and make them available to affordable housing developers. | RDA Housing | EAND | City Budget | On-going |
| | 7c. Work with residents to identify sites for residential and mixed-use projects with a priority on avoiding displacement of current residents. The City should also work with residents to establish priorities regarding what type of housing (i.e., ownership or rental) and for whom the housing is intended (i.e., singles or family). | Housing PBCE Community | EAND | City Budget | Short-term |
| | 7d. Finish and review the Mayfair Housing Plan (prepared by the Enterprise Foundation for the Mayfair Improvement Initiative) after it has been completed, and consider inclusion of some of its components in the City's General Plan, and/or otherwise use its recommendations to guide decisions about housing. | Housing PBCE Mayfair Improvement Initiative | EAND | City Budget | Short-term |

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| | (#7. cont’d) 7e. Work with community to initiate General Plan Amendments and Zoning changes as needed to allow high density housing in appropriate areas, which attracts affordable housing. | District 5 Council Office PBCE Community | EAND | City Budget | Short-term |
| | 7f. Consider changing policy regarding affordable housing to direct that at least 80% of affordable housing funds should benefit very-low income housing households. | Housing Department City Council | EAND | City Budget | Short-term |
| | 7g. Work with SCVWD to evaluate whether it is feasible to develop transit-oriented, residential or mixed-use affordable housing on the excess land from the parcels acquired by SCVWD as part of its planned improvements to Lower Silver Creek. | Housing Department SCVWD | EAND | City Budget | Short-term |
| | 7h. The City should require as a condition of funding that developers actively market to the residents of an affected neighborhood, by working with the NAC and other neighborhood groups to explore ways to effectively disseminate information to existing Mayfair residents about the availability of new housing units as new projects are approved and constructed. | RDA Housing | EAND | City Budget | Short-term |
| | 8. Allow second units (“granny units) to be built on existing single-family properties. | | | | |
| | 8a. Explore the feasibility of allowing second units on existing single-family properties, particularly existing large and deep single-family lots. Such a policy change could be tested through a pilot program which could preferably include affordability requirements for the second unit. | Housing City Council PBCE | EAND | City Budget | Medium-term |

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| | 8b. Consider developing a second unit amnesty program that would allow property owners to legalize existing second units that meet or could meet health and safety codes. Consider locating additional funding to assist property owners to bring second units up to code if possible. | Housing City Council PBCE | EAND | City Budget | Medium-term |
| Top Ten Priority #10 | 9. Support the Proportionate Increase of Homeowners to Renters in Mayfair | | | | |
| | 9a. Explore financing opportunities and potential expanded and/or new programs for assisting current Mayfair renters to become homeowners. | Housing RDA NHSSV | EAND | City Budget | Short-term |
| | 9b. Explore the potential for establishing one or more “lease-to-own” programs for assisting current Mayfair renters to become homeowners. | Housing RDA NHSSV | EAND | City Budget | Short-term |
| | 9c. Explore the potential for tying current or new homeownership programs to the rehabilitation of existing, blighted rental properties. | Housing RDA NHSSV | EAND | City Budget | Short-term |
| | 9d. Establish feasible programs resulting from 10a, b and c above. | Housing RDA NHSSV | EAND | City Budget Redevelopment funding | Medium- to Long-term |
| | 10. Encourage home rehabilitation and landscape improvement programs, especially for renters and absentee owners | | | | |
| | 10a. Code Enforcement Division and the Housing Department should encourage property owners to enhance the appearance and function of properties through improvements by publicizing the City’s home rehabilitation and improvement grant and loan and paint grant programs among existing residents. | Housing PBCE (Code Enforcement Division) | EAND PSS | City Budget | Immediate and On- going |
| | 10b. Individual property owners should enhance existing housing by improving the appearance and function of their properties. | Individual property owners | EAND PSS | Private funds SNI Housing Grant funding | Immediate and On- going |

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| | <p>(#10. cont'd)</p> <p>10c. Work with the Neighborhood Advisory Committee (NAC) to identify who would be contacted and subsequently, schedule the training workshops that Code Enforcement has already developed. Such workshops include:</p> <ul style="list-style-type: none"> • Property Management Seminar. This workshop is designed to provide property managers and owners with basic management techniques for screening tenants, writing rental contracts, and enforcing house rules. Training also includes routine maintenance techniques. • Tenant Seminar. This workshop is designed to educate renters about their rights and responsibilities and how they can help in the routine upkeep of their units. • Housing Rehabilitation Applications Seminar. This workshop is designed to help property owners to complete and submit applications for Housing Rehabilitation Loans and Grants. <p>In particular, the Code Enforcement Division and PRNS should encourage property owners who are absentee landlords in the Mayfair area to attend property management classes.</p> | <p>PBCE (Code Enforcement Division) PRNS NAC</p> | <p>EAND PSS</p> | <p>City Budget</p> | <p>Immediate and On-going</p> |
| | <p>10d. Explore options creation of a "point of sale" code enforcement procedure that would require that properties be brought up to City health and safety code standards when they are sold.</p> | <p>Housing PBCE</p> | <p>EAND PSS</p> | <p>City Budget</p> | <p>Short-term</p> |
| | <p>10e. Investigate purchasing properties that continue to have code violation issues.</p> | <p>DPW (Real Estate Division); RDA</p> | <p>EAND PSS</p> | <p>City Budget Redevelopment funding</p> | <p>Short-term</p> |

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| | 11. Establish design standards for new development in Mayfair | Housing PBCE (Planning Division) Community | EAND | City Budget | Short-term |
| Top Ten Priority #2 | 12. Construct a new library in Mayfair | | | | |
| | 12a. Given the long time frame to construct a new library, explore possible ways to improve access to existing library services, as discussed in detail in Chapter 4 and in non-Top Ten item #13 in Section B. | San Jose Public Library PRNS Community | RACS | City Budget Redevelopment funding | Short-term |
| | 12b. Identify sources of funding needed to build a Public Library. | RDA San Jose Public Library | RACS | City Budget Redevelopment funding | Medium- term |
| | 12c. Identify potential sites for a new library in Mayfair. Explore the feasibility of locating the new library in the same building as or adjacent to other uses desired by the community, such as a new adult education center or day worker center. | RDA San Jose Public Library PBCE | RACS | City Budget | Medium- term |
| | 12d. Acquire a site for a new library. | RDA DPW (Real Estate) San Jose Public Library PBCE | RACS | City Budget Redevelopment funding | Long-term |
| | 12e. Design the new library. | San Jose Public Library Department of Public Works PBCE | RACS | City Budget Redevelopment funding | Long-term |
| | 12f. Gather community input to determine the most appropriate mix of library programs, services, staffing, collections and technology for the new library. | San Jose Public Library Community | RACS | City Budget Redevelopment funding | Long-term |

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| | (#12. cont'd) 12g.Construct the new library. | San Jose Public Library DPW PBCE | RACS | Redevelopment funding CDBG Grant Funds | Long-term |
| | 13. Improve existing library services in Mayfair, with the possibility of creating new library-type spaces in existing buildings | | | | |
| | 13a. Explore ways to improve existing library services available to the Mayfair community, such as offering targeted outreach to Mayfair residents about services and classes offered at existing libraries; adjusting the hours of some libraries and/or the Bookmobile service; increasing the Spanish language collections of some libraries, and; establishing additional computer terminals to access library services at community facilities in the neighborhood. | San Jose Public Library | RACS | City Budget | Short-term |
| | 13b. Work with the community to explore ways to incorporate reading or resource room uses when programming for the new Mayfair Community Center takes place. | PRNS Community | RACS | City Budget <div style="background-color: #cccccc; height: 1em;"></div> | Short-term |
| | 13c. Work with the community to explore ways to increase transportation options for the community to access nearby branch libraries. Potential options could include scheduling regular field trips from the Mayfair Community Center or partnering with other organizations to provide a shuttle service to nearby libraries. | PRNS Community | RACS | City Budget Redevelopment funding | Short-term |
| <u>OPEN SPACE AND BEAUTIFICATION</u> | | | | | |
| | 14. Consider funding the Phase IV of the planned improvements to Mayfair Park, as outlined in the Mayfair Park Master Plan with SNI funding, in addition to searching for other funding sources. | PRNS | RACS | City Budget CDBG grant funding | Short- to Medium-term |

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|------------------------|--|--|--------------|--|-------------------------|
| Top Ten Priority #8 | 15. Implement neighborhood cleanliness and open space and environmental education campaign | | | | |
| | 15a. Promote the City’s programs regarding disposal of litter, household waste, dumping and recycling at community meetings and events. | PBCE (Code Enforcement) PRNS ESD Neighborhood organizations Community | EAUS RACS | City Budget | Short-term |
| | 15b. The Community should take the lead in inviting City representatives to address these issues at community and school events. | Community | EAUS | Volunteer hours | Short-term |
| | 15c. Explore other strategies including a Mayfair anti-litter campaign, for increasing community awareness about reducing litter and alternatives to dumping. | PBCE (Code Enforcement) PRNS Community | EAUS RACS | City Budget | Immediate-to Short-term |
| | 15d. PRNS should assist the community to plan a community-wide “neighborhood pride” event that serves to disseminate information about alternatives to dumping and reducing litter, as well as about available environmental and outdoor education programs and services. | PRNS Community | EAUS RACS | City Budget CAP, San Jose Beautiful and other grant funding | Immediate-to Short-term |
| | 15e. Work with the community to explore options for residents to dispose of large items. | PBCE (Code Enforcement) PRNS Community | EAUS RACS | City Budget | Immediate-to Short-term |
| | 15f. Code Enforcement and PRNS should work with the community to identify general community clean-up needs and explore options for achieving such clean-up. | PBCE (Code Enforcement) PRNS Community | EAUS RACS | City Budget | Immediate-to Short-term |

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| | (#15. cont’d) 15g. Code Enforcement officers should issue citations to individuals observed dumping items or littering. Since citations can only be issued if the act of dumping is observed, community members should report the license plate number of anyone observed dumping items to the Code Enforcement Division. | PBCE (Code Enforcement) Community | EAUS | City Budget | Immediate- and Ongoing |
| | 15h. DOT should continue to remove large items dumped in the public right-of-way. | DOT | EAUS | City Budget | Immediate- and On- going |
| | 15i. Work with the community to explore how to fund and organize an additional clean-up event (in addition to the five clean-ups per Council District and the SNI funded annual clean-up for each SNI area). | District 5 Council Office PRNS PBCE (Code Enforcement) ESD Community | EAUS | City Budget Redevelopment funding CAP and other grant funding | Short-term |
| | 15j. DOT should work with the community to consider ways to improve street sweeping in Mayfair. | DOT | EAUS | City Budget | Short-term |
| | 15k. Community organizations should keep informed of current sweeping schedules and disseminate updates to Mayfair residents, property owners and businesses. | Community-based organizations Community | EAUS | Volunteer hours | Immediate- and On- going |
| | 15l. Work with the Neighborhood Advisory Committee (NAC) to explore ways to increase awareness at community meetings and events about outdoor and environmental education programs offered through the City and regional parks. | PRNS SCVWD NAC Non-profit organizations Community | EAUS | City Budget CAP and other grant funding | Short-term |
| | 15m. PRNS should assist the community in applying for grants, such as the Community Action and Pride Grants (CAP) and matching grants from the San Jose Beautiful program, as applicable, to help fund the actions described above. | PRNS Community | EAUS | City Budget | Immediate- to Short- term |

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|---------------------------|--|---|-------------|---|------------------------------|
| | 16. Create walking trails along Lower Silver Creek | | | | |
| | 16a. Pursue working with SCVWD to explore the potential of having the maintenance road along the section of the creek in Mayfair to serve as a publicly-accessible recreational trail. | PRNS SCVWD | TS RACS | City Budget SCVWD funding CDBG grants | Short-term |
| | 16b. Work with the community to ensure that features desired by the community are incorporated into the trail where possible. | PRNS SCVWD Community | RACS | City Budget SCVWD funding | Short-term |
| | 17. Increased code enforcement | | | | |
| | 17a. Increase the enforcement of regulations pertaining to abandoned and inoperable vehicles. | PBCE (Vehicle Abatement Section, Code Enforcement Division) | PSS | City Budget | Short-term |
| | 17b. Consider assisting the community to organize a voluntary program, or consider providing a stipend to people to leave informational notices on abandoned or inoperable vehicles with follow-up by Code Enforcement. | Community PBCE (Code Enforcement Division) | RACS PSS | City Budget Volunteer hours | Short-term |
| | 18. Limit long-term parking of commercial vehicles on streets | PBCE DOT Community Community-based organizations | TS | City Budget | Short-term |
| | 19. Explore developing a Children's Sports Field (grades 1-5) at Mayfair Park or Cesar Chavez Elementary School | Alum Rock School District PRNS | RACS | City Budget CDBG grants | Short- to Medium- term |

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| | <u>PUBLIC SAFETY</u> | | | | |
| Top Ten Priority #5 | 20. Enhance collaboration and communication between the Police and the Mayfair community | | | | |
| | 20a. The Neighborhood Advisory Committee (NAC) and other community-based organizations should invite beat officers to attend regularly scheduled neighborhood meetings. | NAC Community-based organizations Community | PSS | Volunteer hours | Immediate-term |
| | 20b. Increase and improve outreach to the public with the purpose of informing them about community policing issues and how to contact the Police. | Police Department Community-based organizations Schools Non-profit organizations | PSS | City Budget Volunteer hours | Immediate-term |
| | 20c. Work with community to initiate Neighborhood Watch program in Mayfair. | Community; Police Department (Office of Crime Prevention) | PSS | City Budget | Immediate-term |
| | 20d. Coordinate efforts to increase interest and facilitate residents' participation in crime prevention programs such as Neighborhood Watch. | NAC Community Police | PSS | City Budget | Immediate-term |
| | 20e. Work with the community to determine appropriate types and levels of Police assistance to address specific community concerns. | Police Department Community | PSS | City Budget | Immediate-term |
| | 20f. Reevaluate the policy of rotating beat officers every six months and consider the option of extending it to one-year rotations, as well as staggering the rotations. | Police City Council City Manager's Office | PSS | City Budget | Short-term |
| | 20g. Locate a site and establish a satellite office for Police use to improve outreach and communication between the Police and the community. | Police PRNS | PSS | City Budget | Short-term |

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| Top Ten Priority #4 | 21. Upgrade street lighting throughout the neighborhood to meet current standards | | | | |
| | 21a. Determine locations and numbers of new and improved street lights required to meet current standards. The community should identify priorities among the identified lights. | DPW Community | PSS | City Budget | Short-term |
| | 21b. Estimate the cost of implementing street light improvements identified in Action 4a. | DPW | PSS | Redevelopment funding | Short-term |
| | 21c. Identify funding. | RDA DPW | PSS | City Budget Redevelopment funding | Short-term |
| | 21d. Install street lighting on designated streets. | DPW | PSS | City Budget Redevelopment funding CDBG grants | Short-term |
| Top Ten Priority #6 | 22. Increase gang prevention and intervention programs and activities in Mayfair | | | | |
| | 22a. Work with the community to increase outreach to and education of Mayfair residents about existing gang prevention and intervention programs; coordinate with community-based organizations and programs, such as Neighborhood Watch teams, the Safe Schools Initiative and San José Best, to increase prevention and intervention. | PRNS (Youth Intervention Services Division) Police (Violent Crimes Enforcement Team and Gang Investigations Unit) | PSS | City Budget | Short-term |
| | 22b. Evaluate existing programs for gang prevention and intervention and work with community to determine whether they can be applied to the Mayfair neighborhood. If inadequate, explore alternatives and identify additional resources as needed. | PRNS Police | PSS | City Budget | Short-term |
| | 22c. Implement program strategy and add additional staff if determined to be needed per Action 22b. | PRNS Police | PSS | City Budget | Short- to Medium-term |

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| | 23. Increase domestic violence support programs | | | | |
| | 23a. Increase awareness in the community about the resources available that address domestic violence and child/elder abuse. | Police (Family Violence Unit) County Social Services Agency | PSS | City Budget | Short-term and On-going |
| | 23b. Work with the community to determine whether augmentation of existing services or increased resources to attract community-based organizations to provide increased outreach and support for domestic violence cases, with a focus on programs with a proactive approach. | Police (Family Violence Unit) Community | PSS | City Budget | Short-term and On-going |
| | 24. Restrict alcohol sales near schools | | | | |
| | 24a. Work with the City Council and residents to form a neighborhood “Alcohol Issues Committee” to restrict alcohol sales in the area. | City Council Community Community-based organizations | PSS | City Budget | Short-term and On-going |
| | 24b. Continue to work with representatives from the State of California Department of Alcoholic Beverage Control (ABC) to develop policy recommendations to improve the liquor permitting process. | City Council State of California Department of Alcoholic Beverage Control | PSS | City Budget | Short-term and On-going |
| | 25. Convert Sunset Court to City ownership | | | | |
| | 25a. The property owners in this area should determine whether they would agree to dedicate the requisite land. | Relevant property owners along Sunset Court PBCE DPW | PSS TS | Volunteer hours | Short-term |

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| | (#25. cont’d) 25b. Provide assistance to relevant property owners along Sunset Court to proceed in making this section of road public, once the property owners have all agreed to dedicate their land. | PBCE DPW Relevant property owners along Sunset Court | PSS TS | City Budget | Short-term |
| | 26. Create a neighborhood association | PRNS NAC Community Community-based organizations | EAND | City Budget, CAP grants and other grants | Short-term |
| | 27. Develop a Mayfair interfaith network | NAC Community Community-based organizations Local churches | EAND | Volunteer hours | Short-term |
| | 28. Increase outreach about drug and alcohol awareness programs | | | | |
| | 28a. PRNS should facilitate communication between these service providers, the Neighborhood Advisory Committee (NAC) and the community. PRNS might consider partnering with community-based organizations in its outreach efforts about these programs. | PRNS NAC Community Community-based organizations | PSS RACS | City Budget | Short-term and On-going |
| | 28b. Work with the Neighborhood Advisory Committee (NAC) to increase outreach in the community about the resources available relating to drug and alcohol awareness programs. PRNS might consider partnering with community-based organizations in its outreach efforts to the community. | PRNS NAC Community Community-based organizations | PSS RACS | City Budget | Short-term |

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| | 29. Establish a community bulletin board and meeting place for residents | PRNS Community | RACS | City Budget CAP Grant | Short-term |
| | <u>TRAFFIC AND PEDESTRIAN SAFETY</u> | | | | |
| Top Ten Priority #7 | 30. Investigate identified neighborhood traffic issues; develop, review and implement traffic calming plan | | | | |
| | 30a. Explore traffic issues presented in Appendix B. | DOT | TS | City Budget | Short-term |
| | 30b. Work with affected communities to determine priority order of traffic calming studies. | DOT Community | TS | City Budget | Short-term |
| | 30c. Work with affected residents, businesses and property owners to develop traffic calming plans. | DOT Community | TS | City Budget | Short-term |
| | 30d. Implement traffic calming plans. | DOT | TS | City Budget SNI Redevelopment funding TLC grants State and Federal grant funding CDBG grants | Short- to Medium- term |
| | 30e. Monitor completed traffic calming measures for effectiveness. | DOT Community | TS | City Budget | Medium- term |

Timeframe definitions: Immediate (0-18 months); Short-term (0-3 years); Medium-term (4-6 years); Long-term (7 -10 years)

ACTION MATRIX

| “Top Ten” Priority | Action | Primary Responsibility and Other Partners | CSA | Potential Funding Source | Time Frame |
|-------------------------------|---|--|------------|-------------------------------------|--------------------------------|
| | 31. Explore ways to increase education and outreach about pedestrian safety and to identify pedestrian amenities that would address community concerns. | DOT Community Non-profit organizations | TS | City Budget | Short-term and On- going |
| | 32. Work with VTA to explore opportunities to improving bus service | NAC Community VTA | TS | VTA | Short-term |
| | 33. Consider developing a light rail station at Sunset Avenue and Alum Rock Avenue | VTA RDA | TS | VTA | Short- to Medium- term |

Timeframe definitions: Immediate (0-18 months); Short-term (0-3 years); Medium-term (4-6 years); Long-term (7 -10 years)

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